

Intercultural Communication A Contextual Approach

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Intercultural communication is communication between people with differing cultural identities. One reason we should study intercultural communication is to foster greater self-awareness (Martin & Nakayama, 2010).

8.3 Intercultural Communication - Communication in the

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Summary of Communicating With Strangers: An Approach to Intercultural Communication By William Gudykunst and Young Yun Kim This Article Summary written by: Tanya Glaser, Conflict Research Consortium William Gudykunst and Young Yun Kim, "Communicating With Strangers: An Approach to Intercultural Communication," in Bridges Not Walls, ed. John Stewart, 6th edition, (New York: McGraw-Hill, 1995 ...

Summary of "Communicating With Strangers: An Approach to ...

Intercultural communication is targeted at allowing for positive and productive interaction. You are not joining this culture, you are not becoming a member of another society, you are not abandoning your own culture. That would be assimilation and that's not what we're after. Intercultural communication is also not simply a language proficiency.

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Overview In this fully updated Fifth Edition of Intercultural Communication, author James W. Neuliep provides a clear contextual circular model for examining communication within cultural, micro-cultural, environmental, socio-relational, perceptual contexts, and verbal and nonverbal codes.

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The necessity of intercultural communication --The cultural context --The microcultural context --The environmental context --The perceptual context --The sociorelational context --The verbal code --The nonverbal code --Developing intercultural relationships --Intercultural conflict --Intercultural communication in business, health care, and educational --Settings --Acculturation, culture shock, and intercultural competence.

Intercultural communication : a contextual approach (Book ...

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In this fully updated Fourth Edition of Intercultural Communication, author James W. Neuliep provides a clear contextual model (visually depicted by a series of concentric circles) for examining communication within cultural, microcultural, environmental, sociorelational, and perceptual contexts.

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